

# it's a shore thing

Newsletter for ardrossan north shore, irvine bay

[www.ardrossannorthshore.co.uk](http://www.ardrossannorthshore.co.uk)

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## Waterfront expansion The Ardrossan North Shore story unfolds



In March 2010 Irvine Bay and Peel made an important announcement for the future of Ardrossan. This exciting joint venture is to develop Ardrossan North Shore; expanding the existing marina, improving the surrounding services with restaurants and cafés, a hotel, chandlery and creating offices, housing and a care home. The development will boost the economy, creating much needed new jobs in the area.



Formerly an oil refinery, the 30 acre site is right in the heart of Ardrossan. Just now it is a large and unsightly open space, but the area represents a huge opportunity for the town. First, the land must be decontaminated and work will begin on the clean-up this summer.



Ardrossan marina has gone from strength to strength since it first opened in the late 1990s. The marina is currently full and there is now the opportunity to expand the number of berths. Our ambition is to triple the size of the marina and bring valuable business into the town. New services would be added to improve facilities for marina users, local people and visitors passing through for the Arran Ferry.

## Bringing change to the local community

Our plans for Ardrossan North Shore are based on the need to see the local economy develop. In particular we are committed to sustainable development projects that will bring wealth into the area and build towards creating new jobs.

Our plans to transform Ardrossan North Shore, extending the marina and creating a new area of the town, will have a positive benefit for both local people and tourists. The extended marina, new housing, new office accommodation and new retail and leisure facilities will all create jobs and reasons for people to come to the area, enjoy what's on offer and spend money.

## Extending the waterfront

The ten-year programme at Ardrossan North Shore will create a £70m development, with the first phase of work starting in Summer 2010. The result will be a continuation of the current marina around the North Shore area with the housing and commercial facilities developing along the waterfront. The development plans include lots of open space, making this an attractive place for local people and visitors to spend time.

## Linking with the town

The site has a prominent location, close to the heart of the town and beside the existing marina. It's a pivotal position; developing this site will mean better connections between the town and the marina. Ardrossan will have a new waterfront location that is easy to reach and well connected with other facilities and services.



## Developing tourism and leisure opportunities

The development of the marina facilities is the key to unlocking the potential of Ardrossan as a tourist town and one of the major sailing destinations on the Ayrshire coast. The marina extension would create an attractive waterfront area of the town, a place to stroll beside the sea.

The creation of a hotel and possibly a chandlery and café in a prominent location, within easy access of ferry users, will provide valuable

facilities for tourists, marina users and local people alike.

Ardrossan already sees hundreds of thousands of tourists pass through on the way to Arran each year. The new developments will provide many more reasons for them to break their journey and enjoy the local facilities before or after catching the ferry.

## Creating jobs

This project will create opportunities for over 400 new jobs, representing a major boost to the town of Ardrossan and the surrounding area.

In addition, the construction work will create around 300 construction jobs, including 31 trainee positions for local people.

## Taking in the view

Ardrossan North Shore has a stunning location, next to the existing marina and harbour. New houses will have outstanding views across the Firth of Clyde to the mountains of Arran – an attractive proposition for any new business venture or home owner!